

Adriana Dranga

Design Lead

adrianadranga.com
adrianadranga@gmail.com
+40 729 901 992

WORK EXPERIENCE

Oliver Agency

MAY 2021 - PRESENT

Design Lead

At Oliver, I'm involved in the ideation and concept creation for ads for our client, Bayer. I design the masters that both myself and my team later develop and adapt into animated banners, social media assets, OLVs, and, occasionally, TVCs.

From a leadership perspective, I constantly review what my team produces, I set goals for my team members and I constantly try to provide support for them.

I like getting involved in different programs, and currently I am the Learning and Development committee's spokesperson for Oliver's internal Ambassador Program.

Huawei/Honor Technologies

JAN 2021 - MAY 2021

Graphic Designer

At Huawei, I concentrated on UI and on creating promotional campaign materials that looked modern and high-tech.

Nutaku Publishing

OCT 2019 - DEC 2020

Graphic Designer

As a part of the design team, I created web banners, social media materials, landing pages, and short animations for a portfolio of 10+ online games, live on the platform.

adrianadranga.com

OCT 2013 - MAY 2019

Visual Designer

As a freelancer, I worked on a variety of projects, both online and for print, while managing my business and doing client service.

SKILLS

Leadership

COMMUNICATION
PROBLEM SOLVING
DECISION MAKING
MOTIVATING
MANAGING REMOTE
POSITIVITY

Design

BRANDING
STORYBOARDING
UI/UX
ILLUSTRATION
MOTION GRAPHICS

Other

ADOBE CC
OFFICE
SKETCH
HTML/CSS
CREATIVE X

Interests

CREATIVE WRITING
STORYTELLING
MODERN ART
JAPANESE CULTURE

Older experience

NOI 2010 - OCT 2013

Graphic Designer & Front-end developer

At Frank Group, Karin Events, and Best of the Web I did design work and front-end. This is when I realized that design was my passion.

OTHER RELEVANT EXPERIENCE

Election Campaign

JUN 2008

Team Leader

As a part of Codrin Stefanescu's campaign staff, I managed a team of 10 people during a 30-day period. I loved the experience and I knew that leadership was something I would want to pursue.

EDUCATION

University of Bucharest

2017

BA & MA in Humanities

Philology studies - French and Japanese.

Bucharest Art School

2010

Graphic Design